

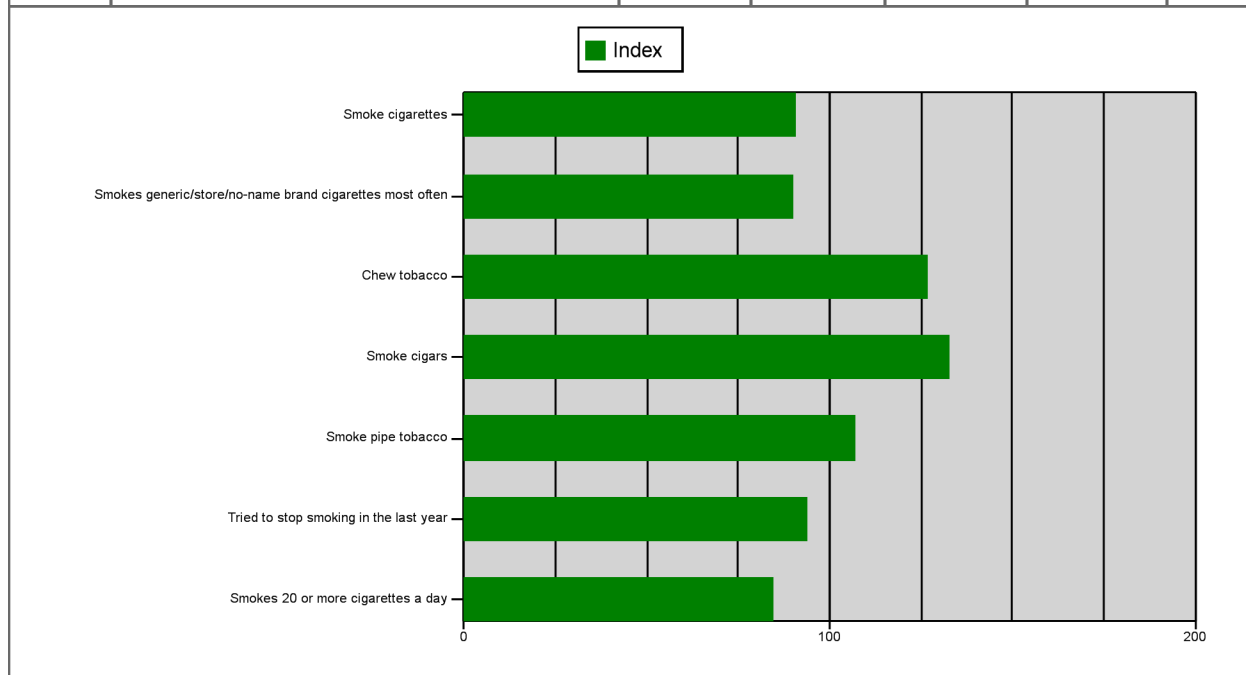
Requestor Name: Sample Restaurant
 Location: Olathe Location
 Address: 15400 West 119th Street, Olathe, KS 66062

Zip Code: 66062
 Radius: 5 Miles

Request Date: 5/14/2007
 Order ID: 123456
 Report ID: 19091

Tobacco Consumption

Lifestyle ID	Lifestyle Description	Radius Households	% Radius Households	US Households	% US Households	Index
1749	Smoke cigarettes	49,471	21.48	26,478,578	23.43	91
1750	Smokes generic/store/no-name brand cigarettes most often	12,259	2.73	3,414,512	3.02	90
1751	Chew tobacco	3,337	1.79	1,586,883	1.40	127
1752	Smoke cigars	21,757	4.05	3,419,033	3.03	133
1753	Smoke pipe tobacco	5,321	0.74	777,618	0.69	107
1754	Tried to stop smoking in the last year	40,220	10.92	13,068,054	11.56	94
1759	Smokes 20 or more cigarettes a day	31,679	7.41	9,793,694	8.67	85



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