

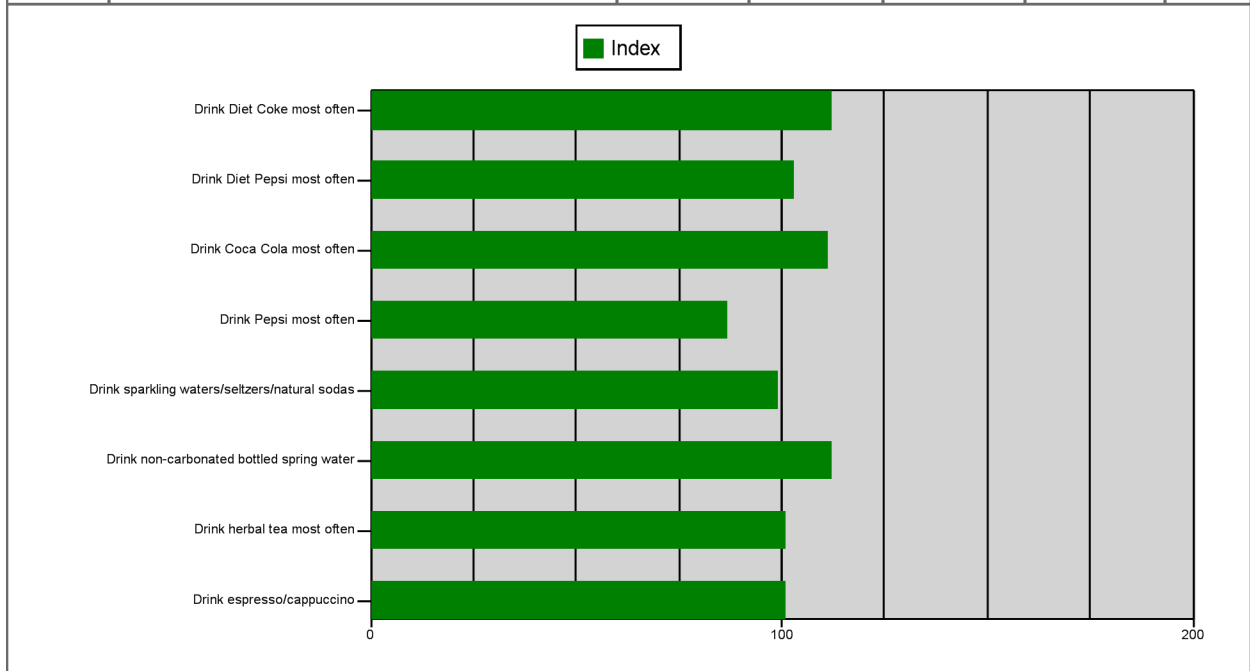
Requestor Name: Sample Restaurant  
 Location: Olathe Location  
 Address: 15400 West 119th Street, Olathe, KS 66062

Zip Code: 66062  
 Radius: 5 Miles

Request Date: 5/14/2007  
 Order ID: 123456  
 Report ID: 19090

## Beverage Consumption

Lifestyle ID	Lifestyle Description	Radius Households	% Radius Households	US Households	% US Households	Index
1695	Drink Diet Coke most often	47,754	22.86	23,034,678	20.38	112
1696	Drink Diet Pepsi most often	43,636	14.28	15,626,961	13.83	103
1697	Drink Coca Cola most often	49,805	43.29	43,997,592	38.93	111
1698	Drink Pepsi most often	49,128	27.85	35,772,697	31.65	87
1699	Drink sparkling waters/seltzers/natural sodas	50,085	25.87	29,508,802	26.11	99
1700	Drink non-carbonated bottled spring water	50,497	50.17	50,462,674	44.65	112
1701	Drink herbal tea most often	41,631	13.66	15,223,458	13.47	101
1702	Drink espresso/cappuccino	36,028	12.05	13,378,876	11.84	101



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