

Requestor Name: Sample Restaurant  
 Location: Olathe Location  
 Address: 15400 West 119th Street, Olathe, KS 66062

Zip Code: 66062  
 Radius: 5 Miles

Request Date: 5/14/2007  
 Order ID: 123456  
 Report ID: 19090

## Wine Consumption

Lifestyle ID	Lifestyle Description	Radius Households	% Radius Households	US Households	% US Households	Index
1675	Drink coolers made with wine/malt/spirits	46,586	19.36	20,992,300	18.57	104
1676	Drink light/reduced calorie coolers made with wine/malt/spirits most often	14,024	2.03	2,291,035	2.03	99
1677	Drink port, sherry & dessert wines	28,003	7.90	7,397,545	6.55	120
1678	Drink domestic dinner/table wines	50,364	39.12	34,572,362	30.59	127
1679	Drink imported dinner/table wines	45,851	14.88	13,728,126	12.15	122
1680	Drink champagne/cold duck/sparkling wine	49,634	22.13	20,335,620	17.99	123

