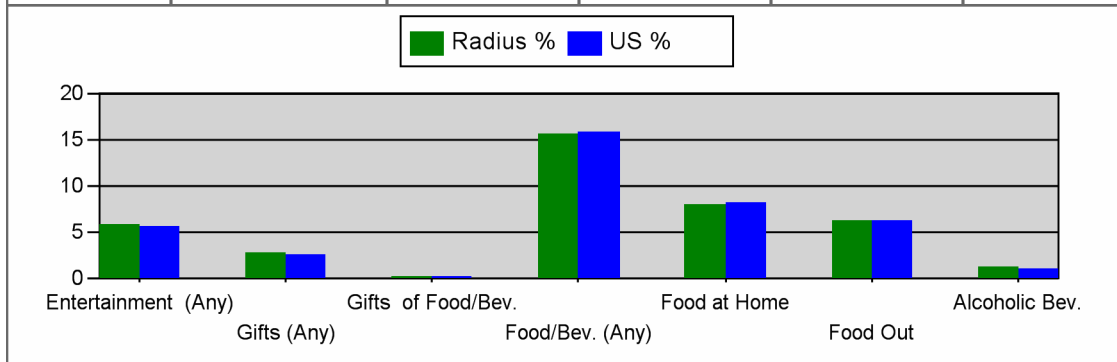


Requestor Name: The Owner  
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 Radius: 5 Miles  
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 Order ID: 198

## Total Consumer Expenditures

Expenditure Category	Radius Expenditures (\$)	% All Radius Expenditures	US Expenditures (\$)	% All US Expenditures	Index
Entertainment (Any)	45,572,433	5.82	328,633,129,016	5.77	100
Gifts (Any)	21,698,763	2.77	155,809,931,782	2.74	101
Gifts of Food/Bev.	2,023,683	0.26	14,422,248,229	0.25	104
Food/Bev. (Any)	123,268,495	15.74	906,048,642,146	15.91	98
Food at Home	63,406,497	8.10	472,792,988,530	8.31	97
Food Out	50,261,753	6.42	363,729,838,379	6.39	100
Alcoholic Bev.	9,600,247	1.23	69,525,815,237	1.22	100

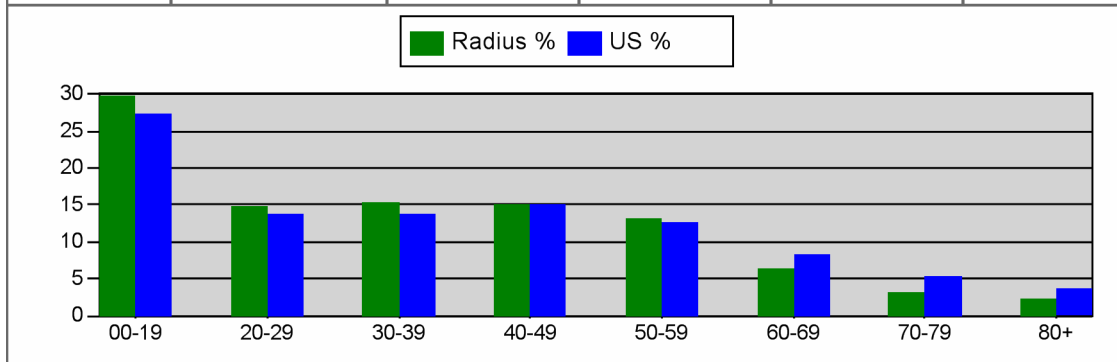


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## Population by Age

Age Range	Radius Population	% Radius Population	US Population	% US Population	Index
00-19	11,187	29.85	82,012,580	27.42	108
20-29	5,517	14.72	41,222,481	13.78	106
30-39	5,767	15.39	41,122,685	13.75	111
40-49	5,640	15.05	44,831,488	14.99	100
50-59	4,943	13.19	38,072,451	12.73	103
60-69	2,419	6.45	24,708,101	8.26	78
70-79	1,167	3.11	16,004,227	5.35	58
80+	838	2.24	11,114,152	3.72	60

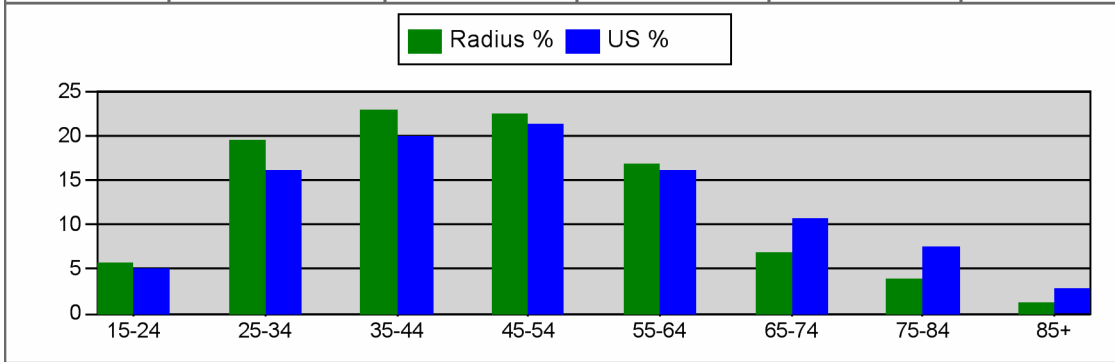


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## Age of the Head of household

Age Range	Radius Households	% Radius Households	US Households	% US Households	Index
15-24	776	5.82	5,809,384	5.20	111
25-34	2,610	19.59	18,202,111	16.28	120
35-44	3,058	22.95	22,467,878	20.09	114
45-54	2,994	22.47	23,808,809	21.29	105
55-64	2,262	16.97	18,135,659	16.22	104
65-74	914	6.86	11,937,784	10.68	64
75-84	538	4.04	8,401,042	7.51	53
85+	174	1.31	3,063,712	2.74	47

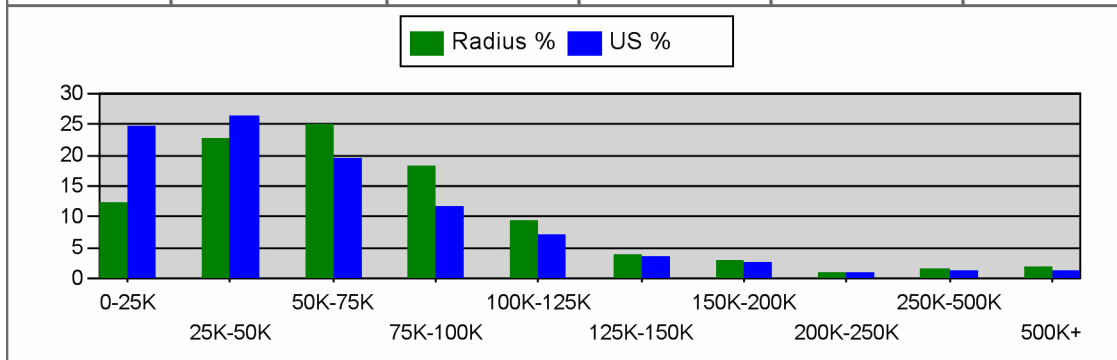


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## Household Income

Income Range	Radius Households	% Radius Households	US Households	% US Households	Index
0-25K	1,665	12.49	27,844,763	24.90	50
25K-50K	3,031	22.75	29,723,526	26.58	85
50K-75K	3,345	25.10	21,959,558	19.64	127
75K-100K	2,436	18.28	13,059,149	11.68	156
100K-125K	1,277	9.58	7,930,980	7.09	135
125K-150K	537	4.03	4,023,341	3.60	111
150K-200K	389	2.92	3,317,405	2.67	109
200K-250K	156	1.17	1,157,436	1.04	112
250K-500K	219	1.64	1,419,812	1.27	129
500K+	271	2.03	1,390,409	1.24	163

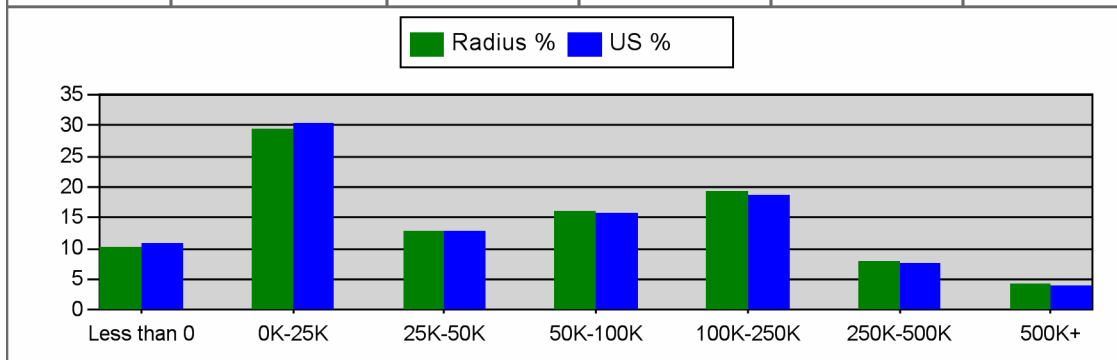


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## Household Net Worth

Net Worth Range	Radius Households	% Radius Households	US Households	% US Households	Index
Less than 0	1,400	10.10	12,736,922	10.92	92
0K-25K	4,095	29.55	35,657,719	30.57	96
25K-50K	1,796	12.96	14,749,424	12.65	102
50K-100K	2,211	15.95	18,352,912	15.74	101
100K-250K	2,665	19.23	21,760,348	18.66	103
250K-500K	1,075	7.76	8,641,070	7.41	104
500K+	616	4.45	4,729,902	4.06	109

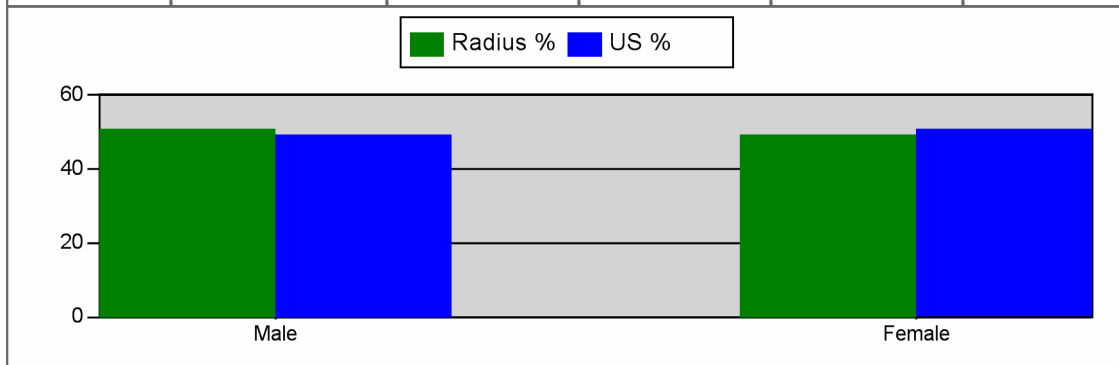


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## Population Gender

Gender	Radius Population	% Radius Population	US Population	% US Population	Index
Male	19,083	50.92	147,432,321	49.29	103
Female	18,395	49.08	151,655,844	50.71	96

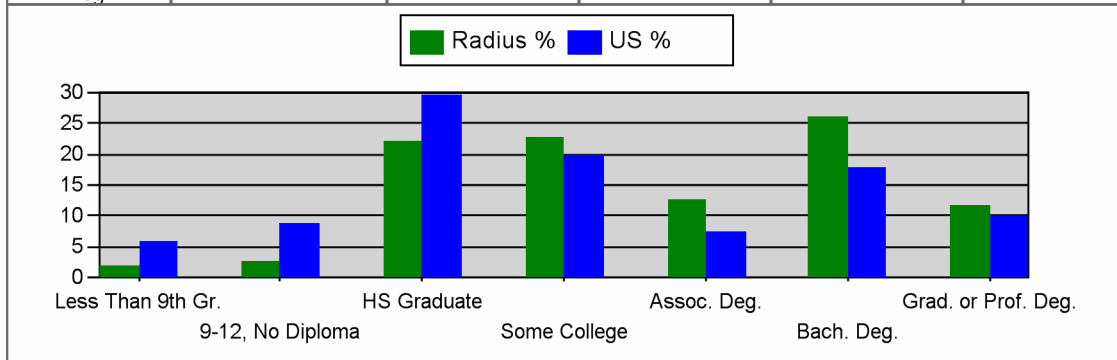


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## Population Age 25+ Max. Education

Max. Education Level	Radius Age 25+ Population	% Radius Age 25+ Population	US Age 25+ Population	% US Age 25+ Population	Index
Less Than 9th Gr.	469	2.00	11,303,796	5.76	34
9-12, No Diploma	637	2.71	17,430,899	8.89	30
HS Graduate	5,230	22.27	58,522,771	29.85	74
Some College	5,339	22.74	39,084,668	19.93	114
Assoc. Deg.	2,968	12.64	14,548,293	7.42	170
Bach. Deg.	6,109	26.02	35,038,760	17.87	145
Grad. or Prof. Deg.	2,730	11.63	20,156,684	10.27	113

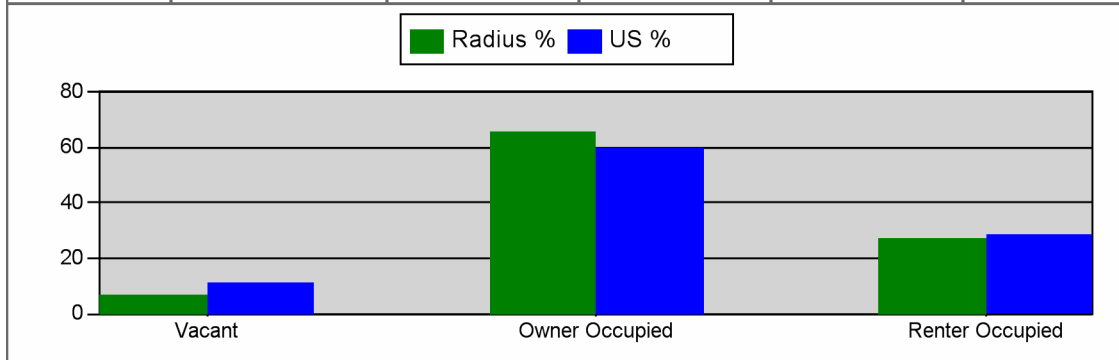


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## Dwelling Type

Dwelling Type	Radius Dwellings	% Radius Dwellings	US Dwellings	% US Dwellings	Index
Vacant	1,021	7.12	14,069,394	11.18	63
Owner Occupied	9,422	65.67	75,521,337	59.99	109
Renter Occupied	3,904	27.21	36,305,043	28.84	94

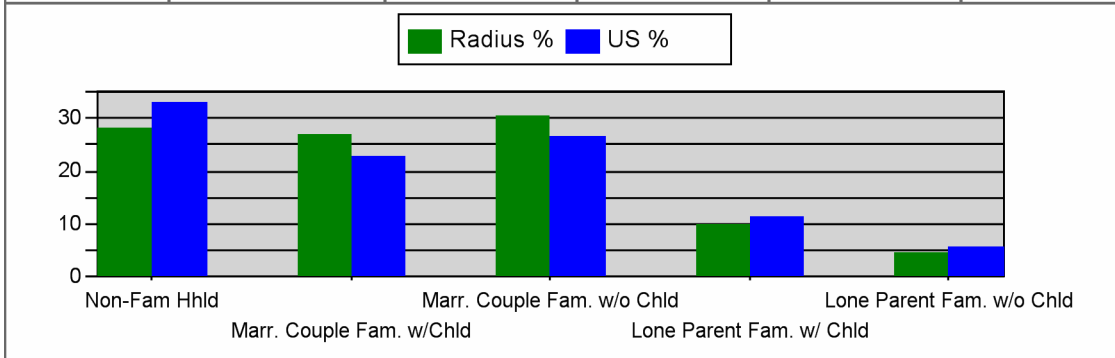


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## Household Type

Household Type	Radius Households	% Radius Households	US Households	% US Households	Index
Non-Fam Hhld	3,777	28.34	37,071,898	33.15	85
Marr. Couple Fam. w/Chld	3,589	26.93	25,597,705	22.89	117
Marr. Couple Fam. w/o Chld	4,045	30.35	29,874,921	26.72	113
Lone Parent Fam. w/ Chld	1,323	9.93	12,895,684	11.53	86
Lone Parent Fam. w/o Chld	592	4.44	6,386,172	5.71	77

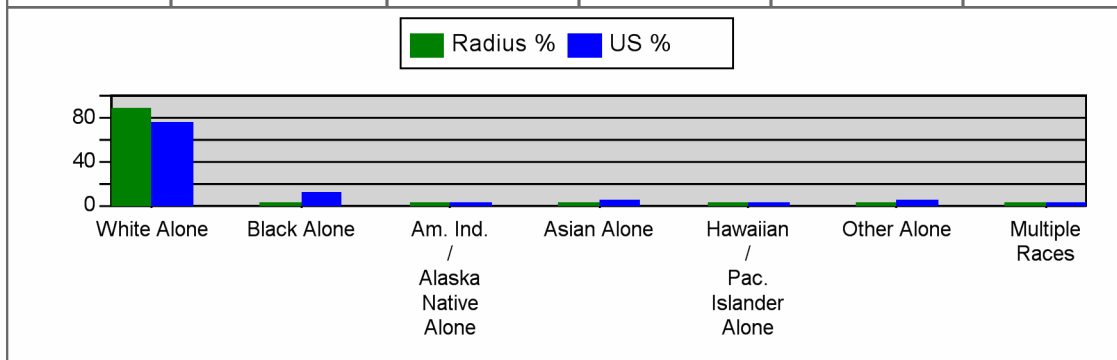


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## Population Race

Race	Radius Population	% Radius Population	US Population	% US Population	Index
White Alone	33,541	89.50	226,873,877	75.86	117
Black Alone	1,021	2.72	36,085,270	12.07	22
Am. Ind. / Alaska Native Alone	230	0.61	2,112,362	0.70	87
Asian Alone	876	2.34	13,478,516	4.50	52
Hawaiian / Pac. Islander Alone	39	0.10	428,124	0.14	71
Other Alone	1,161	3.10	13,412,925	4.48	69
Multiple Races	610	1.63	6,689,872	2.24	72

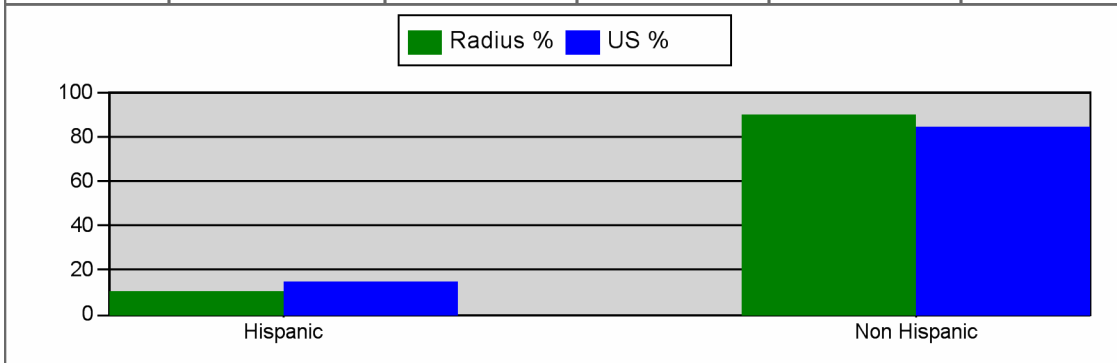


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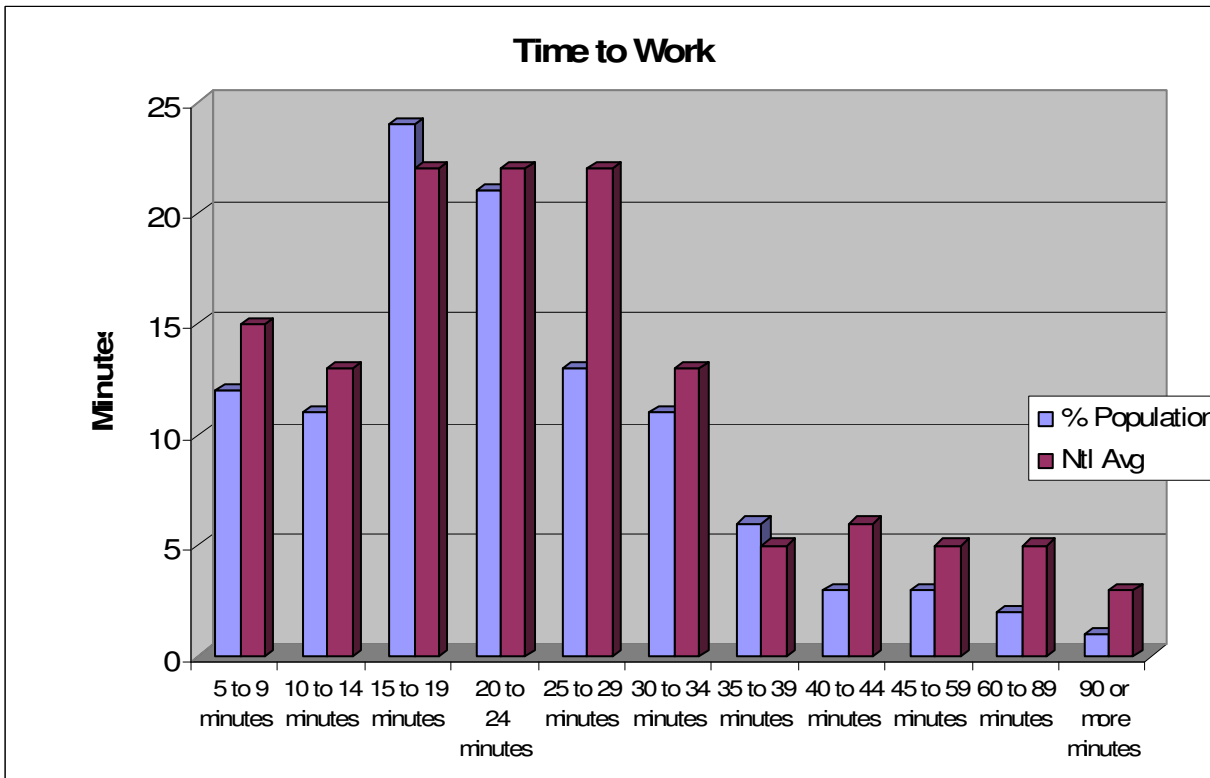
## Population Hispanic Ethnicity

Ethnicity	Radius Population	% Radius Population	US Population	% US Population	Index
Hispanic	3,861	10.30	44,693,849	14.94	68
Non Hispanic	33,617	89.70	254,394,263	85.06	105



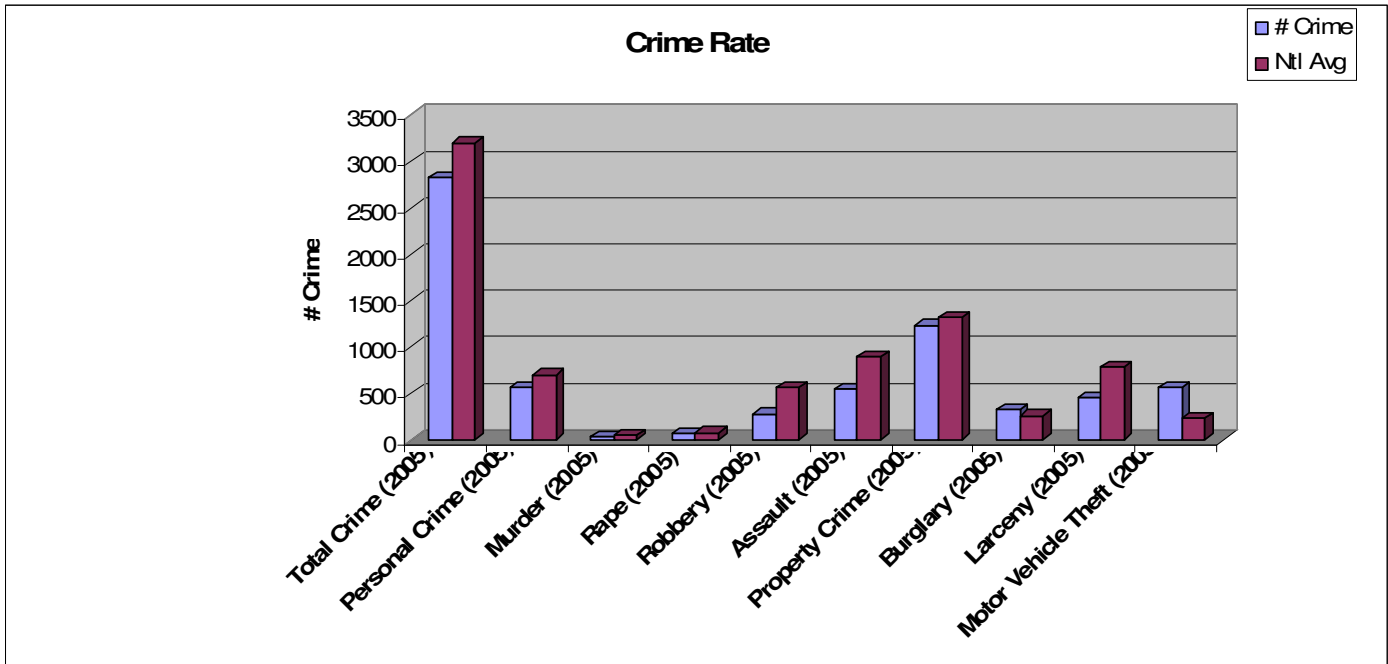
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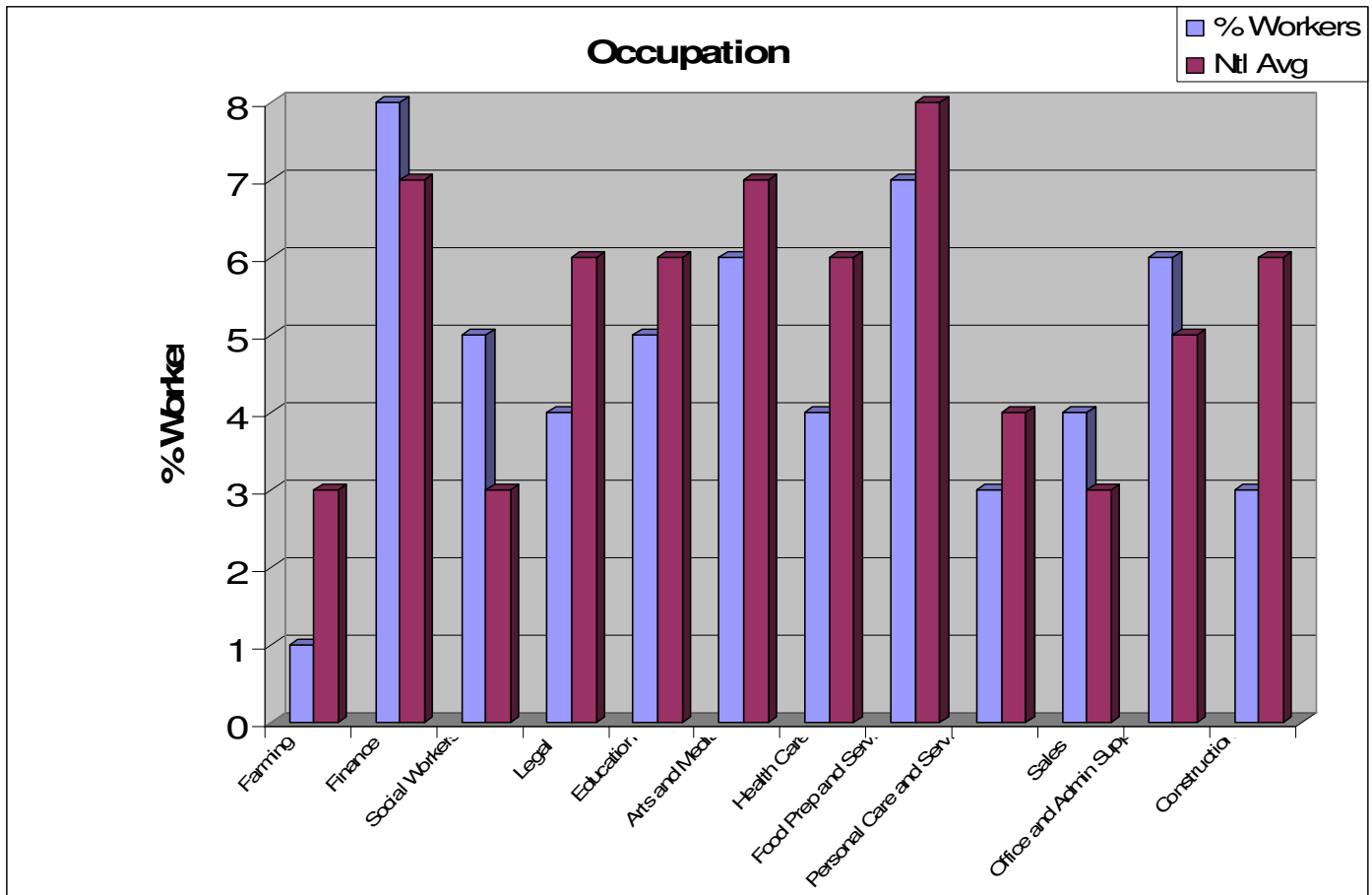
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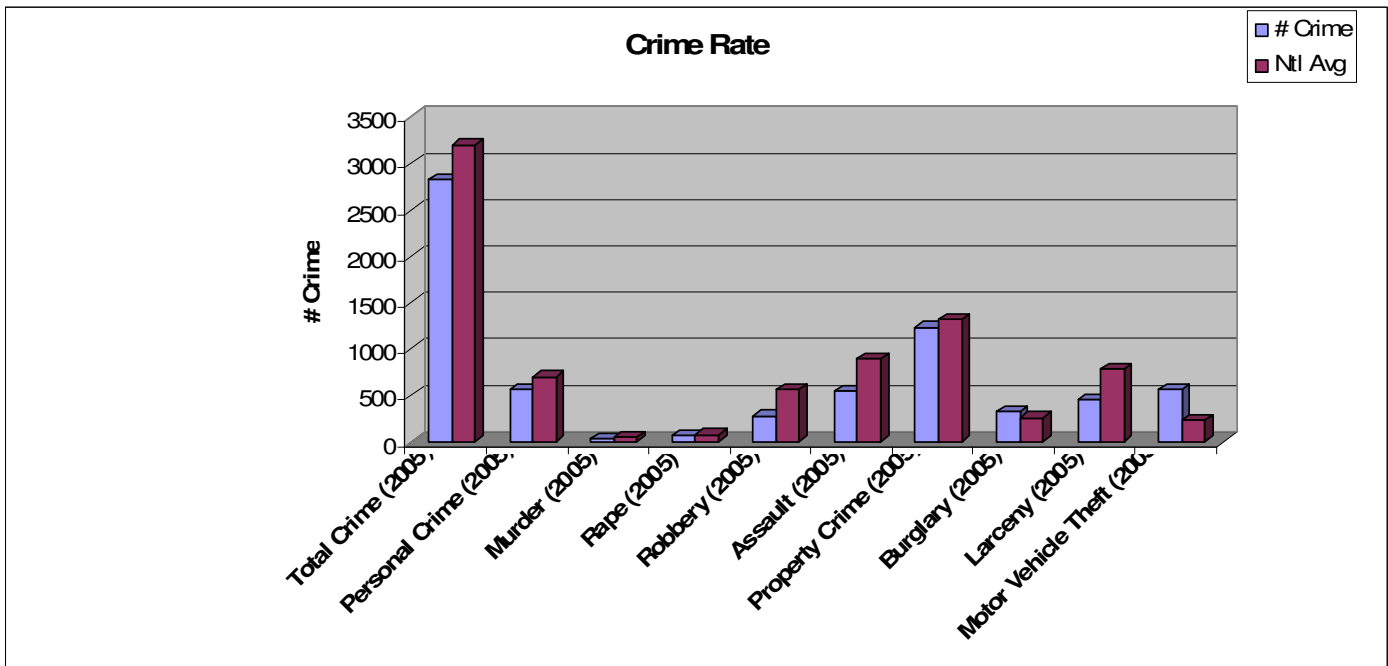
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